

THINKING PROCESSOR CHIPS?
THINK EPYC

HPE SERVERS
powered by **AMD EPYC™**



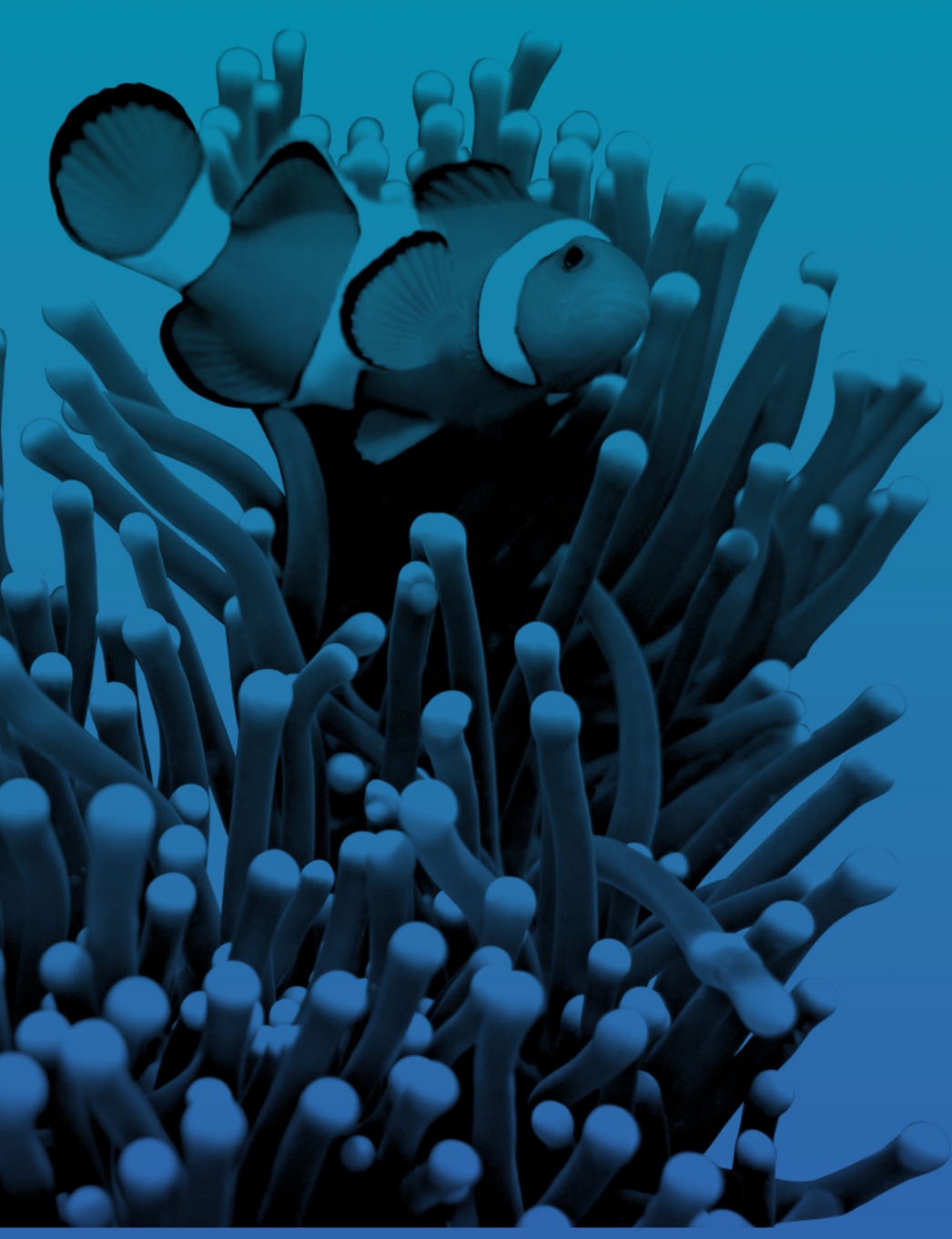
THE NEW KING IN TOWN

HPE SERVERS powered by **AMD EPYC™** drive productivity and innovation with accelerated compute, memory and I/O technologies surrounded by security advancements, delivering better business outcomes for customers.



EPYC performance...

HPE SERVERS powered by **AMD EPYC™** processors brings a new balance to data center by **alleviating memory bottle necks** as its architecture is balanced across the portfolio.

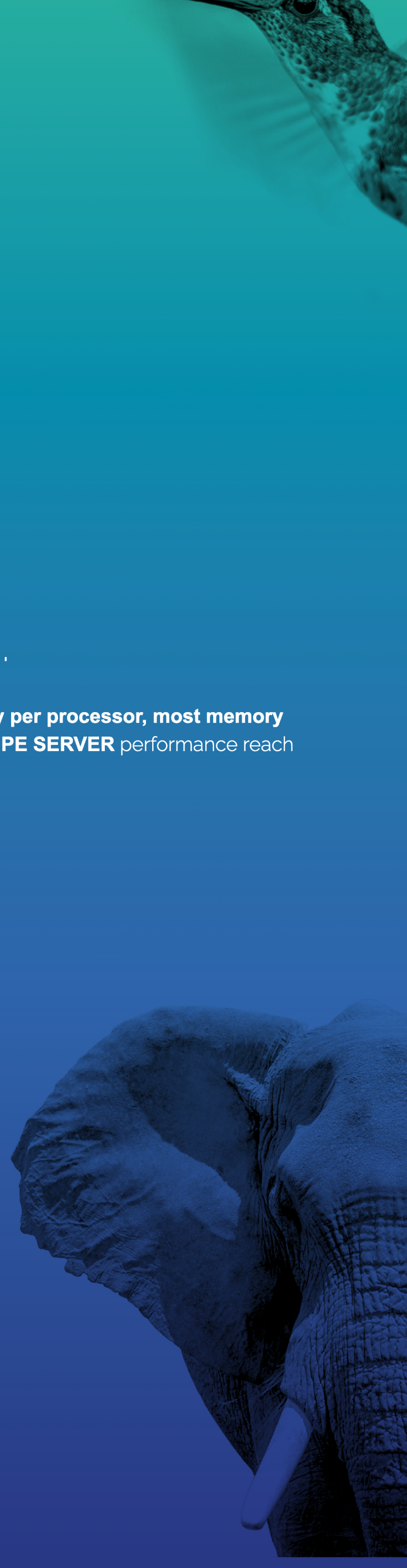


EPYC number of cores...

The highest core count in an x86-architecture server processor. **largest memory capacity per processor, most memory bandwidth, and greatest I/O density** are all brought together with the right ratios to help **HPE SERVER** performance reach new heights.

EPYC memory capacity...

HPE SERVERS powered by **AMD EPYC™** are not only equipped with **64 cores**, but also have **128 threads per processor** for compute-intensive applications like data analytics, and up to 4TB memory and 410GB/s of theoretical Memory Bandwidth, to provide **fast access** and **processing** of data in memory.



EPYC PCIe® lanes for disk and network I/O...

HPE SERVERS powered by **AMD EPYC™** processors help customers **turbo charge their application performance, transform their data center operations** and help **secure their critical data**.



EPYC memory bandwidth...

Analyse larger data sets with **HPE SERVERS** powered by **AMD EPYC™** to deliver **best-in-class memory bandwidth** versus Intel® Xeon Scalable processors.



EPYC value...

HPE SERVERS offer best-in-class capabilities for customers who want to secure their infrastructure, while **reducing virtualisation and software licensing costs**. **AMD EPYC™** powered servers offer the **best price/performance for virtualisation** in the market today helping reduce TCO for VMware environments.



HPE SERVERS powered by AMD EPYC™

See how **AMD EPYC™** compares

45% LOWER TCO COMPARED TO AN INTEL BASED SERVER ¹⁰		
FEATURE	INTEL Xeon SERVER INTEL XEON E542	HPE PROLIANT DL335 GEN10 AMD EPYC™ 7702SP
32 VS 64 CORES	32	64
6 VS 8 MEMORY CHANNELS PER SOCKET	6	8
96 VS 144 PCIe® LANES	96	128
288 VS 432 ¹¹ GB/S THEORETICAL MEMORY BANDWIDTH	288	432
32 VS 64 VMs/SERVER ¹²	32	64

Compares 3-year total cost of ownership for 320 virtual machines of 1 virtual machine per core with 8GB of DRAM per core with similar performance

[LEARN MORE](#)

42.3% LOWER TCO COMPARED AN INTEL BASED SERVER ⁹		
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High-end 2S vs 2S comparison - up to 44% Lower 3-year TCO, excluding software costs

[LEARN MORE](#)



Key TCO OPPORTUNITIES WITH INGRAM MICRO



Customer with dated AMD Opteron-based legacy ProLiant servers



Customer with x86 infrastructure, looking to reduce the costs associated with virtualisation



Customer who is running memory-intensive applications such as databases, analytics or HPC



Customer who has security concerns and mention regulation or compliance

[LEARN MORE](#)

LEVERAGE OPPORTUNITIES WITH INGRAM MICRO



With HPE server security offerings, you have a unique opportunity to add value, beat the competition and increase margin potential



Selling IT infrastructure that is not secure may impact future business



New business opportunity discounts available across portfolio (up to 10% for strategic Gen10 products)

[LEARN MORE](#)



YOUR HPE & AMD EPYC™ RESOURCE HUB

For more information on the HPE AMD platforms

[FIND OUT MORE](#)

AMD EPYC PROCESSOR TRAINING, INCLUDING 2ND GENERATION EPYC "ROME" PROCESSORS, IS NOW AVAILABLE ON THE AMD PARTNER HUB!

The current offering provides five modules, outlining AMD Technology Leadership, EPYC Naples and Rome offering and performance data and a final module on how AMD EPYC can help partners win business.

Module 1:

AMD Heritage and Technology Leadership

Module 2:

Data Center Challenges and EPYC Expectations, Leadership, Roadmap, and Performance

Module 3:

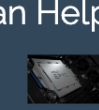
New Features and Benefits of 2nd Gen AMD EPYC Processors

Module 4:

Comparative Performance of 2nd Gen AMD EPYC Processors

Module 5:

How AMD EPYC Can Help You Win Business



AMD EPYC™
PROCESSOR TRAINING

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THE NEW KING IN TOWN

Want to know more or need help on how to effectively position and sell **HPE SERVERS** powered by **AMD EPYC™**?

CONTACT YOUR

INGRAM MICRO COUNTRY SPECIALIST

