Product information guidelines

The following information has to be provided by the vendor at least 3 weeks before release of the product. Phase out of products also has to be announced at least 3 weeks prior to the phase-out with information about replacement- or follow-up products (if available). Product- or pricelists with the following information are also required.

information	content	format
Product information	• Vendor-part-no (country-specific, if available) • product name • purchasing price • SRP	• name (max. 30 letters) • special characters possible • price in €
Product description	• Scope of delivery • marketing text	• max. 250 characters each • special characters possible
Product specification	• information as IM-requirement (country-specific, if available)	• Excel-document • Requirements provided by Ingram individually on request
Productpicture Internet	• One single product per picture	• Data format: JPEG • resolution: 72 dpi • size: 250 x 190 Pixel • file size: max. 20 KB • color mode: 24-Bit RGB
Productpicture Print	• One single product per picture	• data format: TIFF, JPEG, EPS, with NO compression • excluded formats: Amiga IFF, GIF, Flash Pix, PCX, Pixar, PNG, Raw, Scitex CT, Targa and all non-picture formats as i.e.. Word-document (.doc), Powerpoint-document (.pps / .ppt), Excel-document (.xls), CAD-formats ... • resolution: 300 dpi • size at 300 dpi: min. 8 cm x 8 cm • color mode: CMYK, 32-Bit (8-Bit per channel)
Data sheet	• Vendor part no. • All technical specifications • optional accessories or all compatible products for accessories • warranty(-ies) • no price information • no header or footer lines • if possible one product per data sheet	• Data format: PDF-document in print version • resolution: 300 dpi • size: DIN A4 • file size: max. 300 KB
Coding	• UNSPSC • eCl@ss • EAN • UPC	