### IN RAM 🖁 💾 Microsoft

## End of Support Alert: Office 2016 & Office 2019

October 14

Office 2016 and Office 2019 are reaching end of support, creating a critical moment for Microsoft partners to help small and medium-sized businesses (SMBs) modernise their workplace.



#### **Security Risks**

Unsupported software leaves businesses vulnerable.



#### **Productivity Gains**

Microsoft 365 offers cloud-based collaboration, Al-powered tools, and seamless updates.



#### **Partner Opportunity**

Position yourself as a trusted advisor during this transition.

# Here's what's included:



#### Ready-to-launch campaign assets

Get professionally designed, customisable templates for email, social media, web banners, and more—so you can go to market fast.



#### Simple personalisation

Just add your logo, contact details, and key messaging—no design or technical skills needed.



#### Strategic guidance

Download the execution guide for expert tips on messaging, audience targeting, and lead generation strategies tailored for SMBs.



Guide Your Customers Through the Change and Help Them Unlock a Modern, Secure Workplace

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