

Enable Your Customers To Build Their Modernization Practice

Ensure your customers stay at the forefront of digital transformation with a new approach to application modernization.

A modern business demands modern applications

Your customers are under pressure to find ways to build new apps, modernize legacy ones, perform DevOps and overhaul their IT infrastructure. Without proper modernization, organizations won't be able to gain the benefits of cloud and will fall behind on their transformation journey. As a service provider, you have an opportunity to transform their business with application modernization.

Drive long-term strategic growth with Ingram Micro

Our Application Modernization growth solution provides you with the framework needed to seamlessly move your customers from legacy and antiquated tools to modern, sophisticated applications that are more agile, elastic and highly available.

We can help you future-proof your Application Modernization capabilities



27%
CAGR

The application modernization services market is estimated to hit \$63 billion by 2025, with a CAGR of 27%¹.



Expand your technical skillset

As customers face pressure to digitize their business, they need a partner with deep technical expertise to help them define the right approach to app modernization.



Take advantage of upsell opportunities

Extract greater value from your current engagements with access to application modernization propositions that can be built and expanded on to make your offering even stickier.



Establish long-term partnerships

Organizations are looking for more than just a service provider – they want a strategic partner who can provide the capabilities to support their long-term goals.

Customer pain point

Keep track of disparate apps

Running multiple, disparate web applications with different hosting providers makes it difficult to track and follow key business data.

Increase developer innovation

Meeting customer needs requires the ability to build applications using different languages and tools at pace, but developers can't keep up with demand.

Gain visibility into performance

Serving customers across the globe gets challenging with limited visibility on web traffic, availability, and performance.

Accelerate deployments

Ever-changing customer requirements puts more pressure to retain development momentum across offline dev/staging and online production nodes.

Streamline migration

Legacy monolithic applications are tedious to manage and takes up a large portion of the IT and development teams' capacity.

Secure legacy apps

Securing legacy applications is becoming a burden as more technologies emerge, making the path to modernization challenging.

How our solution helps

- ✓ Enable your customers to consolidate all web applications by leveraging Azure Web Apps – a fully managed platform that can offer a single view to host, provision, and patch your web apps.
- ✓ Help your customers increase developer productivity with multi-language support and the flexibility to publish directly from Microsoft Visual Studio.
- ✓ Give your customers detailed application performance with a deep dive in resource usage, throughput, and response times, so they can ensure they're serving their own customers well.
- ✓ Help your customers accelerate ad-hoc deployments with the ability to easily switch across testing, staging, and production slots in seconds to avoid downtime.
- ✓ Take the pain out of migration for your customers by migrating existing applications to containers that can be run on a managed Kubernetes platform to ease application deployment and management.
- ✓ Offer customers container-level security and monitoring for their Kubernetes cluster.

Our approach

At Ingram Micro, we can help you offer solutions that will enhance and secure your customer's infrastructure – and enable you to drive strategic, long-term engagements that will increase your margins and solidify your market position.



Guidance & Expertise

Utilize our technical expertise to build a solution blueprint and development plan for your customers.



Deployment support

Make deployment seamless with our packaged solutions with automated deployment templates.



Enablement & Development

Leverage our funded training programs and bootcamps to grow your multicloud provider competencies.



Marketing services

Use our multicloud vendor marketing services and funding to accelerate demand generation.



Advanced tools

Harness our suite of tools including DevOps specific tools, assessment and cloud management tools.

**Grow your business
with enhanced
application
modernization
capabilities**

1. IDC Public Cloud Services Forecast