

# Moving to Windows 11 Pro: Strategic Guide

With security built in, Windows 11 Pro devices enable your teams to stay ahead in the AI era—with enhanced management, productivity, and innovation.



# The new mandate for IT

For IT leaders, the stakes continue to rise. The demand to deliver transformative AI capabilities at scale is no longer a future aspiration. It's an immediate, critical standard. Organizations of every size are pushing beyond AI exploration, demanding robust, lasting strategies, and often without the luxury of expanded resources. Simultaneously, an escalating wave of cyberthreats forces IT teams to become front-line defenders, tasked with providing protection at speed—so that businesses can innovate relentlessly with minimized trade-offs.

## The pressure is real

IT decision-makers sit at the intersection of cost containment, modernization, and security demands. To ensure resilience and maintain a competitive edge, businesses are pressed to modernize their technology stack and fortify defenses against an evolving, increasingly sophisticated threat landscape. However, this urgent need conflicts with ongoing demands to reduce expenses and maximize returns from current IT resources and a workforce already operating at capacity. Juggling today's operational demands with tomorrow's strategic vision requires agile, AI-enhanced foundations that elevate efficiency, reinforce security, and effortlessly integrate into the complex reality of existing technology and workflows.

## The old trade-off is broken

For too long, businesses faced a critical dilemma: push the boundaries of innovation and expose vulnerabilities or prioritize security and risk stifling progress.

With Windows 11 Pro PCs, that trade-off disappears. By bringing together advanced AI capabilities and built-in security, these devices are ready for immediate use—enabling unified management and a smooth, intuitive experience for employees. This creates an environment where protection doesn't just enable innovation—it actively amplifies it, empowering businesses to accelerate growth with confidence.

## Introducing Windows 11 Pro for business

Devices secure by design and secure by default—empowering innovation, operational efficiency, and productivity.

- **62% reported drop in security incidents on Windows 11 Pro devices<sup>1</sup>**
- **50% faster workflows and collaboration on average with Windows 11 Pro devices<sup>2</sup>**
- **Expected time savings of up to five hours per employee each week with Copilot+ PCs<sup>3</sup>**

Windows 11 Pro PCs deliver breakthrough AI performance and the most powerful Windows security yet. Protection is built in, not bolted on, helping your team move faster, work smarter, and stay secure in the AI era. That's why Windows means business.

## How to use this guide to build your business case for Windows 11 Pro

This guide breaks down the specific advantages Windows 11 Pro devices brings across security, management, productivity, and innovation—so you can equip your teams with devices built for the demands of modern work.

## Share each section with the stakeholders who will benefit most:

- **For security stakeholders:** The [Security](#) section demonstrates how Windows PCs deliver ironclad protection, streamline operations, and simplify complex mandates.
- **For IT teams:** The [Management](#) section shows how IT teams can achieve unparalleled efficiency and scale their efforts with significantly less complexity.
- **For department heads:** The [Productivity](#) section illustrates how Windows 11 Pro empowers teams to maximize productivity without compromising digital security.
- **For executive leadership:** The [Innovation](#) section explores the powerful AI innovation that's enabled by Windows PCs, driving future growth and competitive advantage.

Go straight to the [Conclusion](#) for concise stakeholder talking points and a clear ROI summary—empowering you to build your business case with speed and confidence.

With Windows 11 Pro, your organization is equipped to streamline IT management, increase resilience, and drive innovation—making it an investment that helps protect your business today and positions you to lead in the future.



# Secure by design and secure by default

Windows 11 Pro PCs built-in security unifies IT management, increases efficiency, and evolves with your business



For years, companies relied on a clear, perimeter-based model of security—firewalls, network borders, access controls—to keep data safe. But a distributed workforce has made those traditional defenses insufficient. With apps, data, and employees spread across clouds, devices, and APIs, endpoint management has grown more complex while cyberthreats continue to escalate.

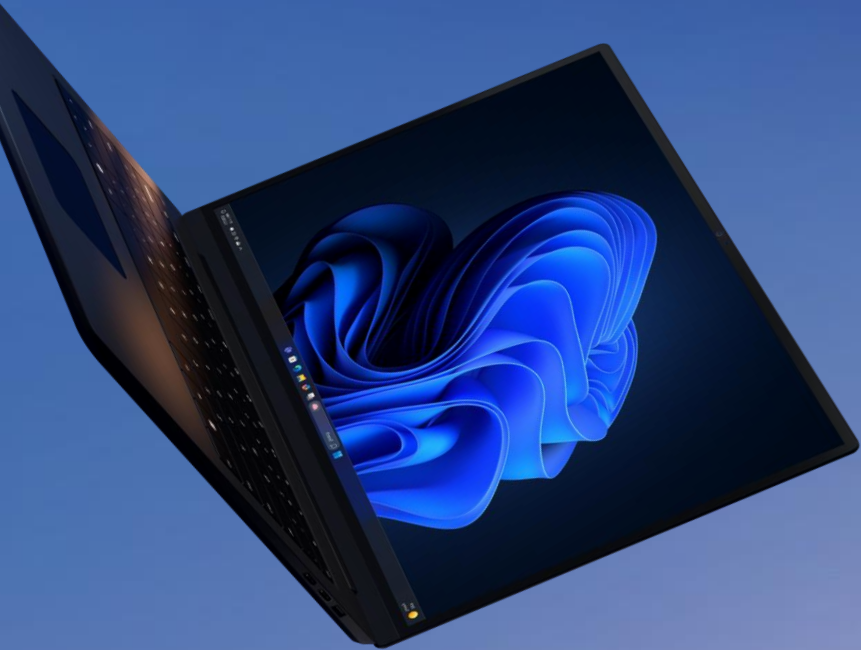
In today's fragmented landscape—where the next threat is unpredictable—organizations face mounting pressure to strengthen their security posture, whether by fortifying existing infrastructure or upgrading their tools. A Zero Trust approach, where every access request is verified regardless of origin, can secure dynamic, hybrid environments without slowing down the business.

Windows 11 Pro devices deliver a unified, out-of-the-box security posture through Microsoft's unique ecosystem approach. Hardware and software are designed to work together, with multiple layers of protection enabled by default and flexibility for IT to customize as needed.

# Security in action

## Intelligent safeguards and granular control

Empower your organization with intelligent threat protection and automation while maintaining granular control across apps, data, and IT.



### Microsoft Intune<sup>4</sup>:

- Enables IT admins to control endpoints and access to organizational resources through the cloud—streamlining management of apps, identities, and devices
- Lets IT admins enforce security policies and conditional access across the organization, supporting Zero Trust strategies

### Configuration refresh<sup>5</sup>:

- Automatically reverts unauthorized security changes to maintain your compliance posture—continuous policy enforcement that only Windows provides

### Admin protection:

- Applies least privilege by default, prompting temporary access only when needed. Access is approved through Windows Hello for Business<sup>6</sup>, reducing risky admin sessions while keeping work moving—resulting in fewer authorized system changes.
- Complements Intune Endpoint Privilege Management<sup>7</sup>

### Microsoft vulnerable driver block list:

- Helps stop exploitation of driver vulnerabilities, helping support a 3X reported reduction in firmware attacks<sup>1</sup>—proactive protection only Windows delivers. Apply the latest recommended driver blocklist with App Control for Business<sup>8</sup>

# Security in action

## Shield identities anywhere

Defend against cyberthreats with the latest credential safeguards for better peace of mind.

### Microsoft Defender SmartScreen with enhanced phishing protection:

- Alerts users when they're entering credentials into malicious sites or applications by default, helping prevent credential theft in real time—leading to fewer successful phishing attacks and a reduced incident response workload.
- Can be managed with Group Policy or Intune<sup>4</sup> for customized protection

### Windows Hello for Business<sup>6</sup>:

- Securely signs you on to apps and websites via Windows Hello facial or fingerprint recognition or PIN—no need for a password and supports passkeys.
- Creates a frictionless, passwordless sign-in experience, contributing to a reported 2.9x fewer identity theft incidents<sup>1</sup>
- Integrates with Entra ID and Intune<sup>4</sup>

### Windows Hello Enhanced Sign-in Security<sup>9</sup>:

- Provides an additional layer of security to biometric information with the use of specialized hardware and software working together to shield authentication data
- Enabled by default on Copilot+ PCs

### Microsoft Pluton security processor<sup>10</sup>:

- Provides additional protection of sensitive data like credentials and encryption keys at the hardware level
- Complements TPM 2.0 functionality



# Security in action

## Powerful data safeguards

Protect valuable business and personal information and enforce zero-trust principles with device attestation, hardware-backed security by default, encryption, and enterprise data protection.

### BitLocker:

- Automatically encrypts the OS and fixed hard drives when users first sign into their account and stores the recovery key on Microsoft Entra ID.
- Includes Windows device encryption and drive encryption.

### Post-quantum cryptography:

- Uses advanced algorithms designed to withstand emerging quantum computing threats, helping protect your most critical data.

### Secured-core PC protection by default on Copilot+ PCs:

- Offers defense in-depth from chip to cloud, with all security features enabled by default including firmware protection.
- Copilot+ PCs come with Secured-core PC protection built in, along with the Microsoft Pluton security processor.<sup>11</sup>

## Optimizing advanced security for Microsoft 365<sup>4</sup>

An ecosystem approach unique to Microsoft, Windows 11 Pro integrates with Microsoft Intune<sup>4</sup> and Microsoft Entra ID to create a unified security posture from chip to cloud that helps maximize efficiency, reduce silos, and enable flexible, comprehensive security management across the organization.

# Efficient IT management

Automate deployment, reduce helpdesk load, and manage devices from wherever you work with Windows 11 Pro PCs



Modern IT teams face mounting pressure to deliver more with less—driven by rising productivity demands, limited budgets, talent shortages, and increasingly complex hybrid environments. As technology evolves faster than ever, managing distributed devices, apps, and users becomes a greater challenge, making efficiency and automation essential. Microsoft's secure-by-design approach helps simplify this complexity. Windows 11 Pro PCs are easy to deploy and manage from anywhere through tools like Microsoft Intune,<sup>4</sup> and organizations using Copilot+ PCs expect up to a 30% reduction in device management time due to improved reliability and proactive diagnostics.<sup>3</sup>

Windows 11 Pro devices come with built-in, hardware-based protection that minimizes manual configuration and routine troubleshooting—freeing IT teams to shift from reactive tasks to strategic work. With Copilot+ PCs, teams also anticipate a 10%–50% reduction in help-desk efforts due to faster provisioning, quick remote setup, and smarter content discovery.<sup>3</sup>

And getting started requires minimal training. Windows 11 Pro is compatible with vital business applications and familiar tools like Microsoft Intune and Windows Autopilot<sup>7</sup> so your existing processes stay intact—only smarter, scalable, and optimized for success.

# Management in action

## Seamless updates and deployments

Zero-touch deployment and automated updates streamline IT management and keep teams consistently up to date without interrupting their workflows.

### Windows Autopilot (enhanced)<sup>7</sup>:

- Delivers zero-touch deployment and automatically enrolls in Intune<sup>4</sup>, helping speed up onboarding.
- Anticipated reduction of up to 30% in device management time<sup>3</sup> can cut provisioning time substantially, and helps ensure consistent compliance across devices.

### Windows Autopatch and hotpatch<sup>12</sup>:

- Autopatch<sup>12</sup> automates rollout of Windows and Microsoft 365<sup>4</sup> applications and Edge/Teams updates.
- Hotpatch<sup>12</sup> is designed to install critical security updates with fewer restarts.
- Significantly reduce the need for device restarts by enabling automatic updates that run in the background—contributing to increased productivity and security compliance.

### Quick machine recovery<sup>13</sup>:

- Fixes or updates boot loops without reimaging, reducing downtime, disrupting operations, and avoiding costly rebuilds.
- Integrates with Autopatch,<sup>12</sup> with policy-driven deployment.

### Windows backup with Microsoft Entra ID<sup>4</sup>:

- Backs up users' personalized settings so IT can recover faster after loss, theft, or failure, and enables a more seamless transition between PCs.
- Cloud backups are policy-managed.

## Works with almost anything for easy adoption.

Windows 11 Pro PCs are built for seamless integration into your existing IT environment—no rip-and-replace needed. They work effortlessly with your current infrastructure, including legacy applications, peripherals, and displays, helping you minimize disruption and accelerate deployment across your organization.

### App Assure program

- Provides engineering assistance at no cost when transitioning to Windows 11 or Microsoft 365,<sup>4</sup> reducing mitigation risks and delays and is available for eligible Windows or Microsoft 365 customers.

## Customize AI for your unique business needs

Security Copilot agents in Intune<sup>14</sup> automates IT workflows and enforces security policies, helping enable faster remediation at scale.

# Productivity even outside the office

Windows 11 Pro  
supercharges productivity  
and performance with  
AI features—without  
compromising security  
or control

Being equipped with tools that can evolve with rapid change is more critical than ever. Windows 11 Pro devices deliver layered security by default to help your teams stay productive from wherever they work. As AI expands and data grows, built-in safeguards uphold privacy and protection—without slowing innovation.

Windows 11 Pro is an integrated solution that can help IT teams meet urgent productivity demands, secure evolving environments, and enable agile operations. From secure, passwordless sign-ins and advanced threat defense to intelligent access controls, every safeguard keeps data safe while powering AI-enhanced experiences that help users save time.

Windows 11 Pro PCs enable robust risk management that doesn't slow down productivity, but empowers it.



# Productivity in action

## Save time for your best work

Enhanced AI features help employees boost output without sacrificing quality.

### Microsoft 365 Copilot<sup>15</sup>:

- An AI assistant for Microsoft 365<sup>4</sup> applications that helps accelerate analysis, workflows, and content creation, with expected time savings of up to five hours per employee each week on Copilot+ PCs.<sup>3</sup>

### AI powered recommendations<sup>16</sup>:

- Surfaces relevant files, contacts, and content in File Explorer and Start menu based on current activity and upcoming events to help reduce the time you spend searching for the right material.

Additional AI-powered features on Copilot+ PCs include Click to Do,<sup>17</sup> improved Windows search (semantic search),<sup>18</sup> and writing assistant.

# 50%

faster workflows and collaboration on average with Windows 11 Pro devices<sup>2</sup>



# Productivity in action

## Ensure a clean workspace—even with endless workflows

Windows 11 Pro features help you stay organized and focused no matter how much you have on your plate.

### Desktops for each project:

- Creates multiple virtual desktops tied to specific projects, letting you switch from the taskbar to keep your workspace clean.
- Enables better organization, fewer context switches, and more focus across tasks.
- Native feature.

### Improved focus tools:

- Provide timed focus sessions that mute notifications.
- Quickly access right from your desktop in your system tray.

### Windows 365 boot<sup>19</sup>:

- Boots device directly into your Windows 365 Cloud PC session at sign-in for consistent IT management across devices and locations—providing a seamlessly managed workspace.

## Elevate every work style

Make sure your whole team stays aligned—no matter where they are.

### Live Captions<sup>20</sup> and Live Captions with translation<sup>21</sup>:

- Live Captions generates real-time captions for live or recorded speech, and Live Captions with translation additionally translates 40-plus source languages into English, enabling more inclusive meetings, communication, and collaboration. Processing for both features happens on device.
- Live Captions<sup>20</sup> is on all Windows 11 Pro PCs and Live Captions with translation<sup>21</sup> is on Copilot+ PCs only.

## Keep productivity going all day on Copilot+ PCs

Copilot+ PCs deliver up to 22 hours of streaming battery life.<sup>22</sup>

## Better together: Windows 11 Pro PCs with Microsoft 365<sup>4</sup> and Microsoft 365 Copilot<sup>15</sup>

Empower your teams with productivity and security when Windows 11 Pro PCs, Microsoft 365<sup>4</sup>, and Microsoft 365 Copilot<sup>15</sup> work together.

Microsoft 365<sup>4</sup> provides a comprehensive suite of essential productivity applications like Microsoft Word, Excel, Outlook, and Teams, alongside robust cloud services and advanced security features, designed to drive collaboration and efficiency. Microsoft 365 Copilot<sup>15</sup> builds on that foundation to act as your AI-powered assistant, embedded directly within these familiar apps. It intelligently generates content, summarizes information, and automates tasks by securely leveraging your organizational data within the Microsoft Graph.

Copilot+ PCs further enhance this experience by building advanced intelligence directly onto Windows devices. Copilot+ PCs use CPUs, GPUs, and NPUs together to accelerate AI workloads on the device, leading to superior performance, efficiency, and new AI-powered capabilities on Windows.

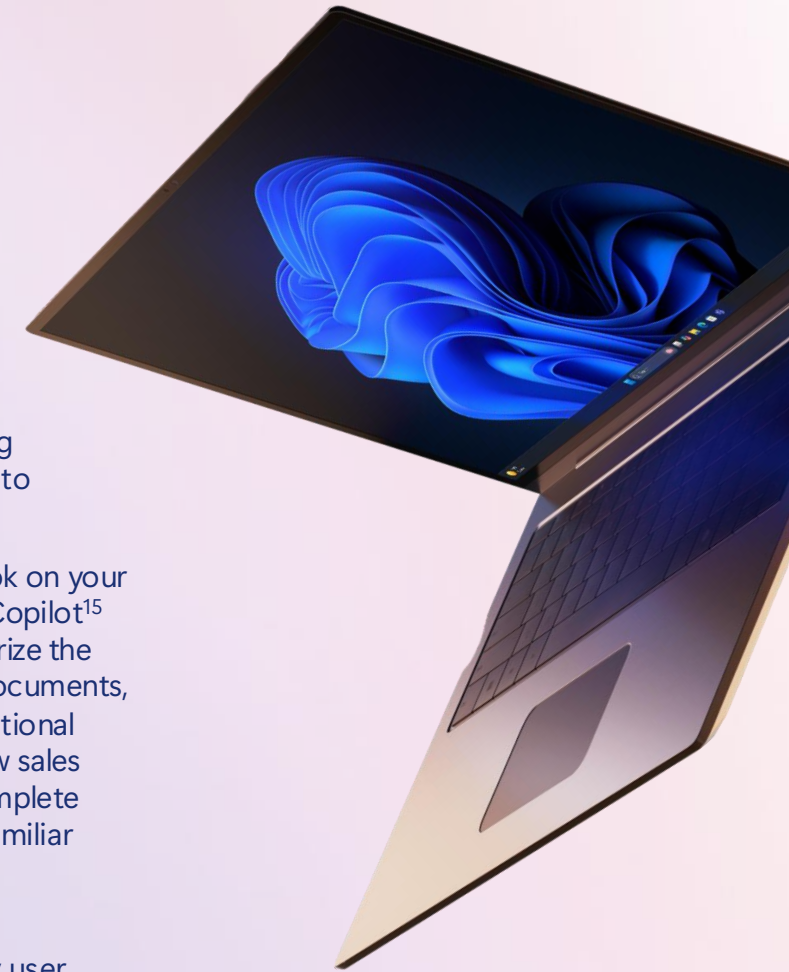
The result is a robust, cohesive ecosystem that sets Windows apart. Windows delivers deep enterprise integration for streamlined IT management, built-in device-level security starting at the silicon, and broad ecosystem advantages through diverse hardware and extensive software compatibility—creating an environment where organizations can thrive securely and efficiently.

## The premier Windows experience: Microsoft 365 on Copilot+ PCs<sup>15</sup>

With Copilot+ PCs, features like Click to Do,<sup>17</sup> Windows Studio Effects on Copilot+ PCs,<sup>23</sup> rewriting capabilities, and flexible voice access empower you to do your job more smoothly .

Imagine right-clicking on an email snippet in Outlook on your Copilot+ PC with Windows 11 Pro—Microsoft 365 Copilot<sup>15</sup> can instantly draft a contextual response or summarize the thread, pulling insights from your Teams chats or documents, all without switching applications. Or, with conversational prompts, Microsoft 365 Copilot can transform a raw sales report into a polished PowerPoint presentation, complete with charts and relevant data, directly within your familiar Microsoft 365<sup>4</sup> environment.

The result is a more natural, intuitive way to create, collaborate, and communicate—empowering every user to get more done with less.



# Devices built to deliver today and evolve for tomorrow

Build long-term resilience with a continually evolving security posture



AI is transforming the way we work, and that's why the tools that organizations choose today must do more than meet current demands—they must be agile enough to adapt to what's next. Windows 11 Pro devices rise to the challenge, blending forward-looking innovation with resilient security that scales with your business as fast as technology and business needs evolve.

With a unique chip-to-cloud ecosystem, Windows 11 Pro helps ensure every device, application, and connection is inherently trustworthy. The integration of hardware and software on these devices enables a more streamlined IT experience, boosts productivity across teams, and strengthens security no matter where work happens.

Secure by design and secure by default—and built to evolve over time—Windows 11 Pro devices not only protect today's workloads, but also help prepare your organization for whatever tomorrow brings.

# Innovation in action

Retain your future edge with an evolving security posture—so you can innovate without disruption.

## Microsoft Pluton security processor<sup>10</sup>:

- A CPU-integrated, hardware-based root of trust that's updated through Windows Update for long-term protection and resilience.

## Security Copilot agents in Intune<sup>14</sup>:

- The Vulnerability Remediation Agent in Intune connects intelligent Copilot agents directly to your management and security data to automate core IT and security tasks.
- Identifies specific vulnerabilities on your managed devices, prioritizes them for action, and provides step-by-step remediation guidance within Intune<sup>4</sup> using insights from Microsoft Defender Vulnerability Management.
- Helps your security team shrink response times and set the stage for the next generation of AI-driven IT operations by streamlining investigation, identification, and remediation.

Businesses using Copilot+ PCs project substantial ROI in three years through benefits that include increased workforce and IT efficiency and reduced security risk.<sup>3</sup>

## Microsoft Foundry on Windows and Foundry Local<sup>24</sup>:

- Provides Windows AI APIs and tooling to integrate custom models with NPU on Copilot+ PCs for local workloads, enabling on-device AI app development.
- Faster deployment and prototyping of custom capabilities serve as a competitive advantage.
- Developer docs can be found on the Microsoft Developer blog.

## Microsoft Copilot Studio<sup>25</sup> and custom agents:

- Enable creation of domain-specific AI for automated workflows and integrations. Human oversight required.
- Tailor AI to business processes: agents can be invoked in chat or by specific events, leading to faster automation and improved operational efficiency.

# The chip-to-cloud ecosystem advantage

Windows 11 Pro doesn't work in isolation—it's designed to work with your existing technology while leveraging the scale and flexibility of the cloud

Optimized across the full Microsoft stack, Windows 11 Pro supports a unified, integrated platform that helps organizations meet goals faster while reducing complexity, vendor sprawl, and tool overload.

This is the chip-to-cloud promise made tangible: every layer, from device to cloud, is designed to work in harmony. For enterprise IT leaders, that means easier integration with existing infrastructure, fewer IT management challenges, and a more secure and connected ecosystem that continuously evolves and scales to meet business needs.

# Customize your AI for any business need

Copilot+ PCs are built for scale—combining hardware-rooted security with seamless integration across the Microsoft ecosystem. Copilot+ PCs empower IT teams to manage endpoints efficiently while reinforcing protection, even as your organization grows. With AI-driven capabilities at the core, you can accelerate transformation without compromising control or security posture.

Create new potential with custom agents tailored to your workflows—helping teams work smarter, adapt faster, and drive measurable impact across the business.





## Building your business case for Windows 11 Pro

Invest in secure devices that can save you time, boost business, and give you a lasting competitive edge

In a world defined by fast-paced technological advancements and AI—and in a workforce with increasing productivity demands—it's crucial to have confidence in your tools, knowing they can work for you, evolve over time, and keep you protected.

With Windows 11 Pro PCs, your organization doesn't have to choose between innovation and security. These devices are engineered with Microsoft's global security standards—secure by design and secure by default—so your teams can stay productive while protection runs quietly in the background. Minimal disruptions, just streamlined workflows and sharper focus.

This is security that streamlines IT management, enhances operations, and boosts teams' productivity, so you can build your business better and at scale.

## Microsoft 365 Copilot<sup>15</sup> can work for you

See for yourself how Microsoft 365 Copilot<sup>15</sup> works with these prompts

Ask Copilot to help build your business case using your specific organization details. An example prompt you can use is:

"Draft a briefing I can use to align IT, security, and leadership around adopting Windows 11 Pro.

Pull in the concepts from this guide, specifically around chip-to-cloud security, AI capabilities, and streamlined management.

Include key benefits for each stakeholder group, likely questions or objections, and recommended talking points.

My details: [stakeholder groups], [current concerns], [budget constraints], [timeline]."

# Better security means better business

Windows 11 Pro is the smart choice for teams that move fast in the AI era. Choosing Windows means:

**Security that starts from the silicon:**

Devices are secure by default with layers of protection included, enabling better operational efficiency, and innovation.

**Security that streamlines IT management:**

Robust security from the chip to cloud enables more cost-effective, AI-ready IT.

Benefit

- Intelligent safeguards and granular control
- Shields identities anywhere
- Powerful data safeguards

Proof point

- ✔ 62% drop in security incidents reported with Windows 11 Pro devices<sup>1</sup>
- ✔ 2.9X fewer instances of identity theft reported with Windows 11 Pro devices<sup>1</sup>
- ✔ 3X reported reduction in firmware attacks with Windows 11 Pro devices<sup>1</sup>

Benefit

- Scale IT from chip to cloud
- Customize AI for unique needs
- Automate update and deployment process
- Work with almost anything for easy adoption

Proof point

- ✔ Anticipated reduction of up to 30% in device management time with Copilot+ PCs<sup>3</sup>
- ✔ Helps reduce restarts and delivers security updates with minimal downtime<sup>1</sup>

**Security that empowers productivity:**

Improved governance and control supercharge business growth without sacrificing performance.

**Security that secures innovation:**

Resilience in the AI era so you can stay ahead.

Benefit

- Save time for your best work
- Stay in the flow wherever you work
- Elevate every work style
- Keep productivity going all day on Copilot+ PCs

Proof point

- ✔ 50% faster workflows and collaboration on average with Windows 11 Pro devices<sup>2</sup>
- ✔ Copilot+ PCs deliver up to 22 hours of streaming battery life<sup>22</sup>

Benefit

- Retain your future edge with an evolving security posture
- Innovation without disruption

Proof point

- ✔ Substantial ROI projected in three years through benefits that include increased workforce and IT efficiency and reduced security risk with Copilot+ PCs<sup>3</sup>

## How to elevate your business with Windows 11 Pro from day one

PCs with security features already built in and enabled result in fewer incidents, faster deployment, and a smoother employee experience. This frees up IT resources with fewer fires to put out—so you can focus on more strategic work. Security that's built-in, not bolted on, reduces tool sprawl and vendor management overhead. Additionally, it's designed with AI at its core and built to adapt alongside a rapidly evolving technology landscape. Windows 11 Pro is a protected investment that not only makes work easier today but also empowers you to succeed in the future.

## Make the move that protects your business—and accelerates it

The next era of work demands security that creates an environment where innovation can flourish and transform alongside expectations. Windows 11 Pro PCs deliver protection that's built in, not bolted on, working in the background while teams push what's possible. With simpler management, greater efficiency, and proven ROI, it's the platform that turns security into your lasting competitive edge. This is your next strategic investment: it's not a question of whether you should upgrade, but how quickly you should start.

## Is your organization ready for Windows 11 Pro and Copilot+ PCs?

To make the most of Windows 11 Pro and Copilot+ PCs, consider where you are today and where you want to go next.

- ✓ **Start with a readiness check:** Confirm hardware, identity, security, and management foundations.
- ✓ **Ask the right internal questions:** Identify which workflows, teams, and policies matter most for early adoption.
- ✓ **Move forward with a simple three-step plan:** Evaluate your environment, plan your rollout, and deploy through structured rings with clear success metrics.

## Questions you can ask IT teams to evaluate readiness:

- Which business processes could gain the most impact from AI assistance in Microsoft 365<sup>4</sup> apps?
- Do we have the right mix of hardware (including future Copilot+ PCs) to support on-device AI workloads?
- Are our security and compliance controls prepared for AI-generated content and data access?
- Which departments should be part of the first deployment wave, and why?
- What training or enablement will help employees adopt AI-powered workflows confidently and securely?
- How will we measure success—in productivity gains, reduced time to complete tasks, or other KPIs?

# Invest in smart, secure devices that adapt to a digital landscape that continuously evolves.

Windows means business. Start transforming how you work today.

Need more information? Download the [full comparison guide](#) to see which device is best for you and your team.

# Endnotes

<sup>1</sup>Windows 11 Survey Report. Techaisle LLC, September 2024. Commissioned by Microsoft. Windows 11 results are in comparison with Windows 10 devices.

<sup>2</sup>Results in comparison to Windows 10 PCs. [Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, April 2023](#). Report commissioned by Microsoft.

<sup>3</sup>[New Tech: The Projected Total Economic Impact™ Of Microsoft Copilot+ PCs](#). Microsoft-commissioned study by Forrester Consulting, July 2025. Projected benefits for a single composite organization that has US\$1 billion annual revenue and 2,000 employees with 80% using Copilot+ PCs. In comparison to a mixed environment of conventional Windows 11 and Windows 10 PCs.

<sup>4</sup>Sold separately.

<sup>5</sup>Microsoft Intune or other cloud device management solution required; sold separately.

<sup>6</sup>Hardware dependent.

<sup>7</sup>Microsoft Intune and Microsoft Entra ID required; sold separately.

<sup>8</sup>App Control features vary depending on the version of Windows. [See App Control feature availability](#).

<sup>9</sup>Device dependent and may require compatible accessory. [Learn more about Windows Hello ESS](#).

<sup>10</sup>Built in on all Copilot+ PCs and hardware dependent on other Windows 11 PCs.

<sup>11</sup>Includes TPM SRTM measurements, DRTM, SMM isolation verifiable via Azure Attestation, and configuration lock that reverts drift in seconds.

<sup>12</sup>Microsoft 365 Business Premium required.

<sup>13</sup>Microsoft Intune required; sold separately.

<sup>14</sup>Microsoft 365 Copilot and Microsoft Intune licenses required; sold separately.

<sup>15</sup>Per license sold separately; also requires eligible Microsoft 365 plan.

<sup>16</sup>Microsoft Entra ID required.

<sup>17</sup>Copilot+ PC feature. Image actions now available across devices; other actions vary by device, region, language, and character sets. Subscription required for some actions. [Learn more](#).

<sup>18</sup>Copilot+ PC feature. [Improved Windows search](#) works with specific text, image, and document formats only; optimized for select languages (English, Chinese (Simplified), French, German, Japanese, and Spanish). [See Copilot+ PC FAQs](#).

<sup>19</sup>Windows 365 sold separately.

<sup>20</sup>Live Captions available in many languages. [Learn more about Live Captions](#).

<sup>21</sup>Copilot+ PC feature. [Live Captions with translation](#). English optimized for Live Captions. Now with language support for English, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Spanish, and Danish. [See Copilot+ PC FAQs](#).

<sup>22</sup>Battery life varies significantly by device and with settings, usage, and other factors. [See Windows Performance Lab](#).

<sup>23</sup>Copilot+ PC feature. Requires compatible camera; available effects vary by device. [See Copilot+ PC FAQs](#).

<sup>24</sup>Info only; not a disclaimer: Microsoft Foundry on Windows includes Windows AI APIs, formerly called Windows Copilot Runtime.

<sup>25</sup>Requires Microsoft 365 along with tenant and per user licensing.