

**Lenovo****EPOS**

Your team can't collaborate if they can't communicate

Lenovo Accessories and EPOS partner to improve audio experiences for the hybrid workplace

Lenovo, the world's top PC maker and **EPOS**, a pioneer in audio technology, have partnered to provide professional-quality audio experiences for the hybrid work environment. Together we can provide high-quality audio solutions that are powerful, reliable, and easy to use. We want to solve today's communication challenges at home, in the office, or on the move.

Delivering smarter audio solutions

Lenovo and EPOS's strengths unite to address:



Design. Crafted with passion for modern design and durability



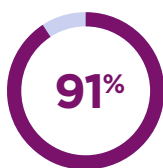
Expertise. A long heritage in and knowledge of the audio field



Innovation. Patented leading audio technology



Brand. Known for its high-quality products in the audio market



of employees want more connection to their coworkers, but poor audio experiences often stand in the way — especially for today's hybrid workforce.¹



of workers report their concentration and efficiency suffer at work due to sound issues.²

Your entire organization benefits from our partnership

IT team

- Less maintenance, as end users use Lenovo Audio Central for customization
- Easy deployment of firmware updates and setting adjustments through Lenovo Manager
- Seamless connectivity across all devices means less troubleshooting
- Better focus and fewer distractions with PC-powered AI audio enhancements and unique EPOS audio algorithms
- Simplify purchasing of audio solutions to fit any user's needs from a single vendor, as EPOS is now included in Lenovo's third-party program

Workforce

- Premium audio experiences with (Lenovo ThinkPad® and ThinkBook)
- Increased productivity through better collaboration

**Smarter
technology
for all**

Lenovo

EPOS strives to unleash human potential by perfecting audio experiences

EPOS designs, manufactures, and sells high-end audio solutions for business professionals around the world. EPOS designs audio solutions with unique algorithms and acoustics that provide what decades of psychoacoustic research indicates are the best conditions for the brain, enabling users to communicate and collaborate effectively with better concentration and less energy spent.

A leader in professional audio, EPOS:

- Brings more than 115 years of audio experience to the partnership
- Serves 15% of the professional audio market share in key markets
- Uses a science-based approach based on how the brain makes sense of sound
- Celebrates its Sennheiser heritage
- Thrives as part of the Demant group, the world-leading audio and hearing healthcare technology group



Find out how Lenovo and EPOS can help your team focus on collaborating instead of troubleshooting audio issues. Contact your local Lenovo sales representative to learn more.

Sources

- 1 Forbes, "Reimagining Employee Engagement in the Great Resignation Era," June 2022
- 2 EPOS, "95% of modern workers experience audio pain points which impact concentration and efficiency," April 2020

We kicked off our partnership by launching two new products:



Lenovo Wired ANC headset Gen 2

Superb active noise cancellation technology for crystal-clear collaboration



Lenovo Wired VoIP headset

Enterprise-grade on-ear headset designed for productivity

- ✓ The lightweight form factor and inline call control box foster ease of use
- ✓ The versatile USB-C plug (with USB-A adapter) connects to any PC
- ✓ Replaceable leatherette and memory foam earcups prevent sore ears
- ✓ EPOS ActiveGuard® technology helps protect hearing
- ✓ Both headsets include a convenient travel pouch
- ✓ The Lenovo Wired ANC headset Gen 2 prioritizes active noise cancellation, virtually eliminating distracting ambient noise
- ✓ Lenovo offers a two-year warranty for each headset

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