

Because great performance doesn't need to cost a fortune!

Welcome to the new HPE MSA Gen6 flash-ready Storage Family

HPE MSA Gen6 Storage is a flash-ready hybrid system perfectly priced for SMB customers with small and remote office deployments. It delivers performance and flexibility, with a number of new features not found in any other entry-level storage solution.

Ingram Micro will help you open the door to NEW opportunities selling HPE MSA Gen6!

The HPE MSA Gen6 Servers deliver 45% improved performance compared to the previous generation



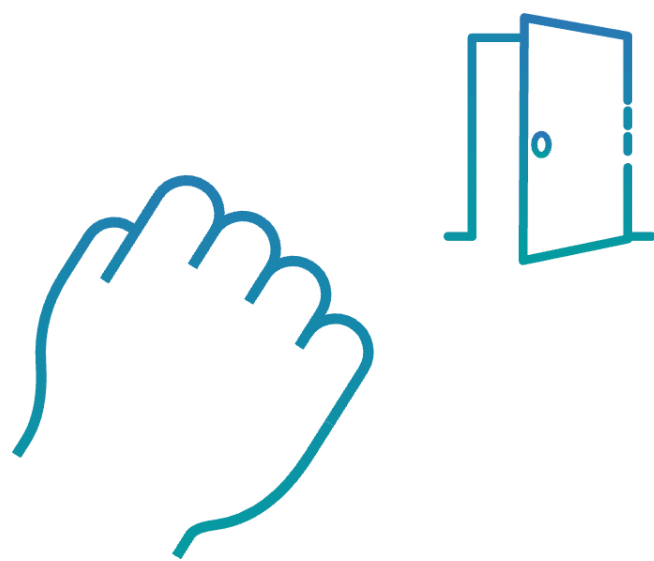
Open the door to SMB's with the HPE MSA Gen6 Storage Family

 Entry level storage that matches most budgets and perfect for SMB customers	 Accelerates performance rather than just increasing expensive cache	 Delivers real-time automated tiering to ensure quick access to the most critical data stored	 Health Check tool to provide critical problem solving information and resolution action plans	 Start customers small then expand capacity and performance as business needs grow
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Opportunity knocks by addressing customer challenges

Gain credibility with your customer by positioning a reliable, affordable and proven dedicated storage array and accelerate profits by selling HPE MSA Gen6



- Works within a **tight IT budget** but need to provide more data services with less CAPEX
- **Require greater performance or capacity** then existing storage can offer
- Want to take advantage of **shared storage serving multiple applications** that's accessed from multiple remote sites or branch offices
- Customer has **reached or exceeded existing MSA service life** and are looking to upgrade
- Have little to **no internal IT technical or management staff**
- **Require greater storage but with reduced OPEX**

The Call Guide that opens doors to selling HPE MSA Gen6 Storage more effectively

[DOWNLOAD CALL GUIDE](#)

Ingram Micro Marketing Kit

We've created a HPE MSA Gen6 Storage Lead Generation Kit and blog to help you market and open doors to new selling opportunities!

Personalise your marketing

From emails, social media posts and a blog, we've created the assets to help you position and sell HPE MSA to small and medium sized customers. Drive sales leads direct to your door.

[DOWNLOAD NOW](#)

Need further support?

Speak to your Account Manager, there to support your marketing and sales journey with Ingram Micro and HPE.

[CONTACT US](#)

Open customers' eyes to the features of HPE MSA Gen6 Storage

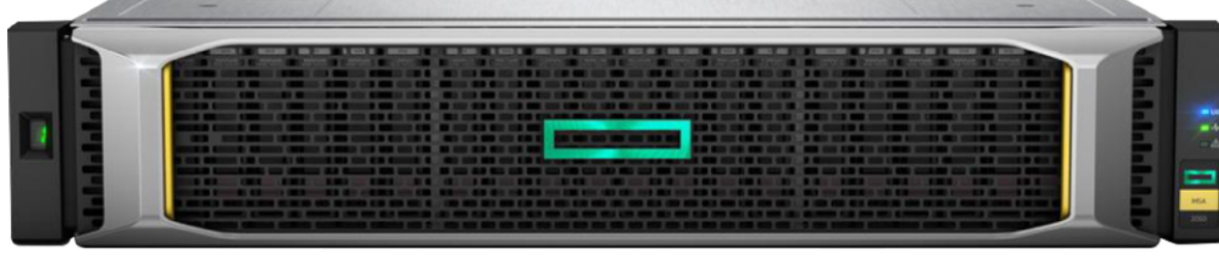
- Match various budgets and built for speed
- **Automated performance tiering** speeds up access to critical data
- **Intuitive user dashboard interface** that simplifies maintenance and management
- **Avoid unplanned downtime** with a few simple steps
- **Expandable storage** as business requirements grow
- **Redefining RAID-based recovery** for entry-level SAN storage

How does the HPE MSA Gen6 Storage Family compare to the competition?

[DOWNLOAD COMPETITIVE ANALYSIS](#)

Open your mind & learn about the HPE MSA Gen6 Storage Family

Delivering enterprise style storage at SMB prices, HPE MSA Gen6 storage helps reduce organisational costs, lowers risk and enhances business efficiency whilst being simple to implement and manage.



Customers can start small and scale as needed with any combination of solid-state drives (SSDs), high-performance enterprise SAS HDDs or lower-cost midline SAS HDDs.

Frequently asked questions about HPE MSA Gen6 Storage Family

[DOWNLOAD FAQs](#)

MSA 1060 For smaller, budget-critical deployments	MSA 2060 Flexible base model array	MSA 2062 Performance optimised storage solution
GENERAL OVERVIEW		
<ul style="list-style-type: none"> • Low-cost SAN storage • Smaller deployments and Flash ready 	<ul style="list-style-type: none"> • Static solutions with fixed capacity • Works for customers with tight budgets 	
TECHNICAL INFORMATION		
<ul style="list-style-type: none"> • Two controllers per array • Two host ports per controller • 16 Gb FC, 1/10GbE iSCSI (10GBase-T), or 12 Gb SAS connectivity 	<ul style="list-style-type: none"> • Up to 154K IOPS with 6.6 GB/s throughput • Maximum 92 TB raw capacity (base) • Add up to three SFF or LFF disk enclosures for max capacity of 668 TB 	

Visit IM Online to find out more and purchase

[BUY NOW](#)

Speak to your Ingram Micro Account Manager for help with configuration, build and deployment support

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MSA 1060 For smaller, budget-critical deployments	MSA 2060 Flexible base model array	MSA 2062 Performance optimised storage solution
GENERAL OVERVIEW		
<ul style="list-style-type: none"> • Customisable storage solution and Flash ready • Dynamic and demanding workloads 	<ul style="list-style-type: none"> • Encrypted data storage • Large scale solutions such as CCTV 	
TECHNICAL INFORMATION		
<ul style="list-style-type: none"> • Two controllers per array • Four host ports per controller • 16 Gb FC, 1/10GbE iSCSI (10GBase-T), or 12 Gb SAS connectivity 	<ul style="list-style-type: none"> • Up to 325K IOPS with 13.1 GB/s throughput • Maximum 192 TB raw capacity (base) • Add up to nine SFF or LFF disk enclosures for max capacity of 1.92 PB 	

MSA 1060 For smaller, budget-critical deployments	MSA 2060 Flexible base model array	MSA 2062 Performance optimised storage solution
GENERAL OVERVIEW		
<ul style="list-style-type: none"> • Cost effective hybrid Flash storage • SMBs currently using a single array for everything 	<ul style="list-style-type: none"> • High performance mixed workloads • High capacity 	
TECHNICAL INFORMATION		
<ul style="list-style-type: none"> • Flash-ready HPE MSA 2060 bundle • 2x1.92 TB RI SSDs pre-installed 	<ul style="list-style-type: none"> • Advanced Data Services license included 	



Open the door to Upsell Opportunities and grow your HPE business

HPE StoreEver Tape Storage
Think you know tape storage? Think again!
The right tool for the right storage job

Perfect for mid-to-long term data storage, HPE StoreEver tape storage is a cost effective, secure and flexible storage solution that compliments and completes any tiered storage portfolio.

[FIND OUT MORE](#)

HPE ProLiant Servers

The HPE MSA Storage Array has been designed for use with HPE ProLiant servers. With over 15 years of integrated selling, HPE MSA continues to serve as the entry-point for SAN storage supporting the entire portfolio of HPE ProLiant servers.

[FIND OUT MORE](#)

HPE Pointnext Support Services
The power of three! ADVISORY SERVICES PROFESSIONAL SERVICES OPERATIONAL SERVICES

Concerns about operational complexity, lack of internal capabilities and insufficient resources are your opportunity to sell HPE Pointnext Services – the easy-to-sell IT Service Packages to help achieve digital transformation.

[FIND OUT MORE](#)



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Don't miss this opportunity to introduce your SMB customers to HPE MSA Gen6 Flash-Ready Storage. Speak to your Ingram Micro Account Manager for help with configuration, build and deployment across the entire HPE Storage Portfolio.

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