Hewlett Packard Enterprise

HPE GreenLake Marketplace Explore solutions to optimize, develop, monitor, and deploy your applications

Speaker name and title

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The benefits of hybrid cloud are well established

Realizing these benefits require that your partners be co-innovators on your hybrid journey

Flexera survey findings indicate:

- 73% of respondents state that their organizations have adopted Hybrid Cloud
- 89% have embraced multi-cloud*

Source: Flexera, 2024 State of the Cloud Report*

Meet your co-innovators in the HPE GreenLake Marketplace

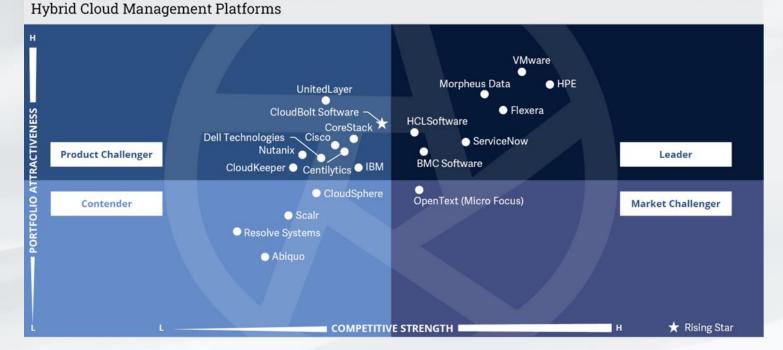
- Quick and easy way to review a selective catalog of Independent Software Vendors
- Reduced risk through validated applications
- Ease of software staging from the marketplace to HPE GreenLake for Private Cloud Enterprise

HPE GreenLake cloud award

"HPE's GreenLake solution adds value to enterprises' IT assets through its advanced capabilities for managing an entire IT ecosystem. Clients benefit from improved operational continuity and customer satisfaction, thus maintaining high service levels."

Shashank Rajmane

ISG Provider Lens[®] Private/Hybrid Cloud – Data Center Solutions



The ISG Provider Lens[™] report is available for sharing and download: **Download the ISG Provider Lens[™] Report** Source: ISG RESEARCH

Global 2024

Business value of HPE GreenLake

Data & Al teams

45%¹ reduced TCO for infrastructure

100%² data availability for all mission-critical tiers

Business & Developers

81%¹

faster to deploy new compute resources

2x³ faster DevOps cycles

IT & Ops 86%¹ less unplanned downtime

43%¹

lower three-year cost of operations

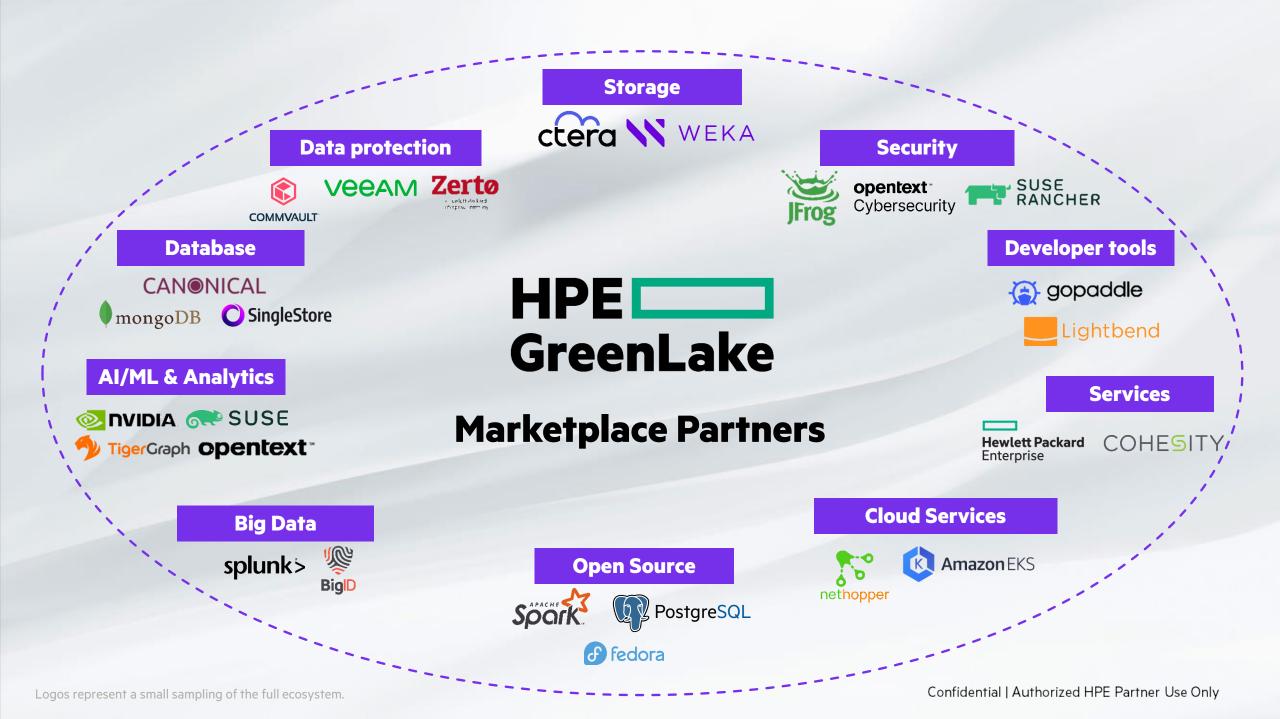
Quantifying the Sustainability Benefits and Business Value of HPE GreenLake, IDC #US51565623 | Research by Susan Middleton, Matthew Marden, Jan 2024, https://www.hpe.com/psnow/doc/a00136691enw
HPE Internal Calculations based on HPE GreenLake for File and Block Storage
The New 2023 Cloud Reality: A Rebalancing Between Private and Public, Constellation Research, 2023

HPE GreenLake Marketplace

Discover and evaluate ISVs aligned to HPE GreenLake for Private Cloud Enterprise

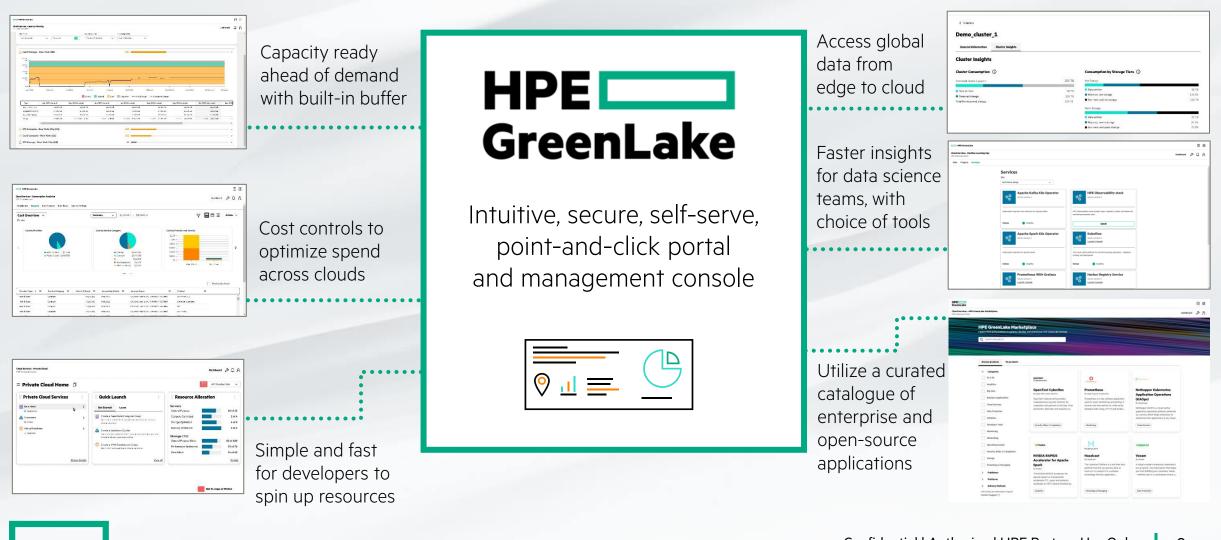
- **Quick and easy** explore, learn, engage, deploy
- Validated to operate on HPE GreenLake for Private Cloud Enterprise, curated catalog of ISVs
- **Trusted path for innovation**, minimizing the risks and costs
- **Faster time-to-value.** We've done the vetting so you can get moving

	Categories in the Marketplace			
	ک <mark>ارہ</mark>	Artificial Intelligence and Machine Learning]	Monitoring
1		Analytics	ţ́⊕ţ	Operating Systems
		Big Data	B	Security
	101	Data Protection		Storage
		Database		Streaming and Messaging
/	ξ <u>ζ</u> ζ	Developer Tools	S	Cloud Services



HPE GreenLake experience

Access and manage your hybrid operations from one place



Production ready & workload optimized

HPE GreenLake for Private Cloud Enterprise

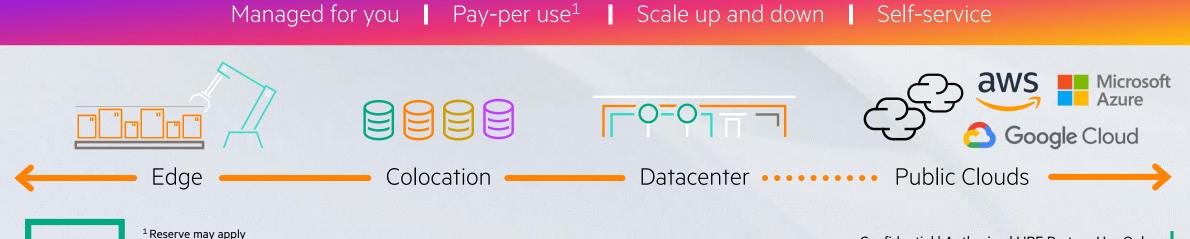
Reimagine hybrid cloud with a completely modern experience

Ready for any app

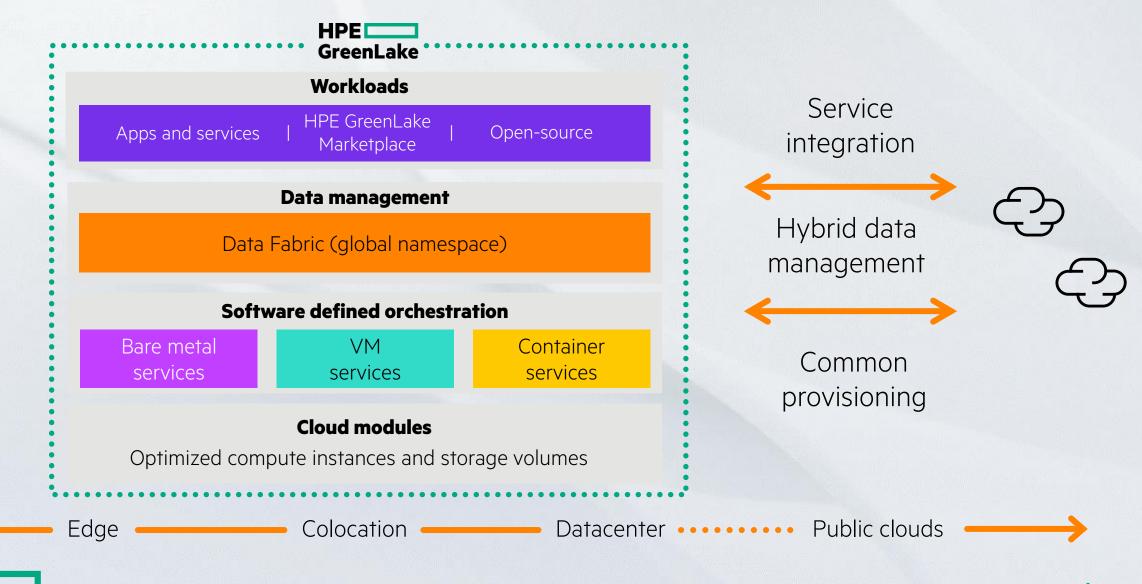
Multi-workload & scalable

Automated DevOps experience

Hybrid multi-cloud management



HPE GreenLake for Private Cloud Enterprise



Next steps

- Test drive cloud services today <u>hpe.com/greenlake/testdrive</u>
- Assess and define your right mix of clouds
- Review the HPE GreenLake Marketplace Solution Brief

Visit hpe.com/GreenLake for more information



