

Cisco Networking Offers 2H'26



Networking Offers 2H'26

Networking-Wide



Future-Proof with the Full Stack

+20-25% off when different products are bundled



Cisco Education Advantage

Extra discounts for K12



SMB and Mid-Market Offer

Extra discounts on select products for SMB and Mid-Market



Meraki Subscription Bonus Discount

+5% stackable bonus discount for Meraki subscription licenses



Accelerate Access Manager

1 Year Free on Access Manager software

Wireless



Wireless Hardware Refresh

Increased discounts on CAT/MR/CW hardware



Enhance Your Wireless Experience

85% off low-end wireless bundles in EMEA + APJC

Secure WAN



MX Hardware Refresh

Up to 75% off new routing hardware for customers running old gear



MX 5 Years for 3

5-for-3 years effective pricing on Meraki MX software



MX-XDR Bundle

MLB one-click SKU with MX software + XDR at a discount

Programs

- **Hunting (OIP) / Teaming (TIP):** 4-8% discount for registered deals
- **FastTrack :** Various run-rate right-price discounts
- **Automated Pricing Discount / Partner Deal Express:** FastTrack SMB accelerators
- **Cisco Partner Incentive Rebates:** Various back-end rebates
- **Provider Pricing (CMSP):** Various discounts for SPs
- **Not For Resale (NFR):** Very high discounts available for demo products

Platform-Wide Offers

Future-Proof with the Full Stack Offer

Buy More, Save More!

Pick Two
+20% Off

Pick Three
+23% Off

Pick Four
+25% Off

Switching



Catalyst Switching
60W/90W/mGig
(C9K HW + ADV)



Meraki MS
60W/90W/mGig
(HW + ADV)



Select IoT Switching
(HW + ADV/ESS)

Wireless



All Wi-Fi 6E + 7
(HW + ADV)



Select IoT Wireless (HW
+ ADV/ESS)

Routing



Cisco 8000 Series
Secure Routers
(HW+ADV))



Meraki MX
(HW + SDW)



Select IoT Routing

Software Attach



ISE

Cisco+



Cisco Identity Services
Engine

Secure Connect

Or

Device Attach

Room Bar Pro



Board Pro



9800
Phones



AVoIP Acc

What Extra discounts for customers who purchase multiple products together

When January 25, 2026 – July 25, 2026

Where Global (ex. Mainland CN)

Who All customers and partners

How Offer will automatically apply in CCW

Why Encourage both new and existing customers to try new gear and adopt our full platform solution

[1-Pager](#)

[Pricing List](#)

[Terms & Conditions](#)

[FAQ](#)

Cisco Education Advantage



Power up education networks
with wide range of gear

AMER Discounts: 62-65%

EMEA Discounts: 52-72%

APJC Discounts: 59-85%

Eligible Products



Most Catalyst Products
(see pricing list)



Cisco Unified portfolio and
UNIX software



All Meraki hardware and all
3Y+ term software

- What** Discounts from 64% for K12 and library customers worldwide
- When** January 25, 2026 – July 25, 2026
- Where** Global
- Who** All K12 and Library customers (and non-profits in APJC)
- How** Partner to request discount under ‘incentives’ in CCW; rep to confirm
- Why** Position Cisco Networking as the gold standard for education use cases at a highly competitive price point

[1-Pager](#)

[Pricing List](#)

[Terms & Conditions](#)

[FAQ](#)



SMB and Mid-Market Offer



Great pricing for SMB and Mid-Market customers on wide range of popular hardware

65% off all qualifying products

Eligible Products



C9200L/L-M



MR36



MS130 and MS150

Everything 65% Off



CW9172H/I



MX67/68/75

What Discounts from 65% for SMB and Mid-Market customers worldwide

When January 25, 2026 – July 25, 2026

Where Global

Who All SMB and Mid-Market customers

How Applies automatically in CCW

Why Use this as an incentive for smaller customers looking to refresh their gear, access more advanced features, or expand their deployment

[Pricing List](#)

[Terms & Conditions](#)

[FAQ](#)



Meraki Subscription Bonus Discount Offer



Extra discount for customers purchasing software as a service

+5% stackable discount on all Meraki subscriptions

Eligible Products



MERAKI-SUB
CISCO-NETWORK-SUB*

+5% Stackable Discount

**Meraki billing PIDs only*

What Stackable +5% discount available on all Meraki subscription products

When February 13, 2026 – July 25, 2026

Where Global

Who All customers and partners

How Applies automatically in CCW

Why Compelling extra incentive for customers unsure weather to maintain co-term licenses or switch to subscription

[Pricing List](#)

[Terms & Conditions](#)

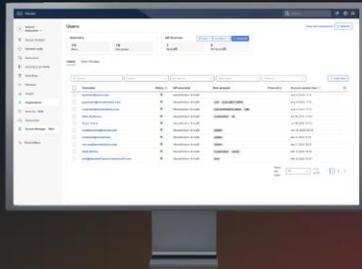
[FAQ](#)

Accelerate Access Manager



One Year Free on Access Manager Software

Eligible Products



LIC-ACCSMGR-A-_Y
LIC-ACCSMGR-A
PLIC-ACCSMGR-A

1 Year Free Effective Discount –
See Ordering Guide for Details

What 1 Year Free Effective Discounts on Access Manager software

When February 13, 2026 – July 25, 2026

Where Global

Who All customers and partners

How Applies automatically in CCW

Why Compelling extra incentive for customers unsure weather to maintain co-term licenses or switch to subscription

[Ordering Guide](#)

[FAQ](#)

Wireless Offers



Wi-Fi Hardware Refresh Offer



Great discounts on a huge range of access points

60-72% off Wi-Fi 6, 6E, and 7 hardware

Eligible Products



Wi-Fi 6 Hardware

From 60% Off



Wi-Fi 6E Hardware

From 65% Off



Wi-Fi 7 Hardware

From 65% Off

What Discounts from 60% on Meraki and Cisco Wireless hardware

When January 25, 2026 – July 25, 2026

Where Global

Who All customers and partners

How Applies automatically in CCW

Why Great pricing for customers interested in refreshing their old wireless deployment and adopting next gen products (extra bandwidth, energy efficiency, and more)

[Pricing List](#)

[Terms & Conditions](#)

[FAQ](#)



Enhance Your Wireless Experience Offer



Unbeatable value on low-end
Wi-Fi hardware & software bundle

85% off Wi-Fi 6 & 6E hardware
+ software bundle

Eligible Products



CW-AP-LITE

MR36 +
LIC-ENT-5YR

85% Off



CW-AP-PRO

CW9162 +
LIC-ENT-5YR

85% Off

What 85% off Wifi 6 + 6E hardware + software bundles

When January 25, 2026 – July 25, 2026

Where EMEA and APJC

Who All customers and partners

How Order CW-AP-LITE or CW-AP-PRO SKUs; applies automatically

Why One easy ordering SKU with great pricing for low-end products. Great for SMB customers considering competitors such as Ubiquiti

[Pricing List](#)

[Terms & Conditions](#)

[1-Pager](#)

Secure WAN Offers

MX Hardware Refresh Offer



Exceptional deals on new gear for customers running old routers

Eligible Products



All Meraki MX Routers
75% Off



All Cisco Unified Routers
55% Off

What 55-75% off routing hardware for customers running old gear

When February 13, 2026 – July 25, 2026

Where Global

Who SMB and Mid-Market customers who have purchased EOS routers

How Applies automatically to qualifying deals

Why Compelling pricing on new routing hardware to incentivize customer refresh. Over 400k old routers are still active so this is a great opportunity!

[Pricing List](#)

[Terms & Conditions](#)

[FAQ](#)



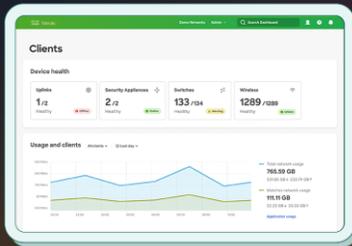
MX 5 Years for 3 Software Offer



Limited-time great pricing on MX routing software

5-for-3 effective discount on all MX 5Y software

Eligible Products



All MX 5Y software products
65% off via FastTrack

What Limited time 5-years-for-3 effective pricing on all MX software

When February 13, 2026 – July 25, 2026

Where Global

Who All customers and partners

How Applies automatically via FastTrack to qualifying co-term SW deals. For subscription please match with DSA.

Why Limited-time rare software offer for our MX portfolio to position aggressively against competitors. Pair with MX HW Refresh to drive maximum impact!

[Learn More](#)

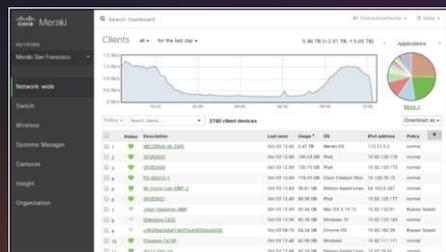
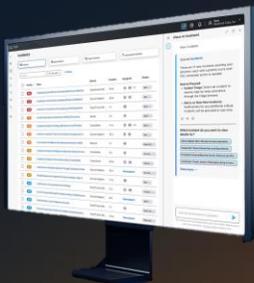


MX XDR Bundle Offer



One easy SKU + great discounts to order MX software and XDR together

Eligible Products



MX-XDR-BUNDLE

Fully configurable bundle SKU includes:

- All MX software
- XDR at **15-25% off**

What Easy one-click SKU with great discounts on MX software + XDR

When January 25, 2026 – July 25, 2026

Where Global

Who All customers and partners

How Order MX-XDR-BUNDLE and configure as needed. Discounts apply automatically

Why Great deals when XDR sold with Meraki MX – position these two together for an optimal security solution.

[Overview Document](#)

DSA Guidance Programs



DSA Guidance Programs

Pre-Approved DSA discounts for certain products; these do not apply automatically but will be approved by Comm. Finance



Excess Inventory Opportunity Pricing

Pre-Approved aggressive discounts for products that currently have an excess inventory of finished goods; updated every two months

[Learn more here](#)



Campus Gateway Pricing

Free Campus Gateway pair with 300+ ADV licenses

or

Free Campus Gateway for customers with CW9800H1 or CW9800H2 purchased between Q3'23 and Q4'26

[Learn more here](#)



Wi-Fi 7 Promo Package

Discount available on Wi-Fi 7 + Spaces products when bundled

[Learn more here](#)

Other Pricing Programs



Cisco Pricing Programs

These programs run perennially and do not have an end date

FastTrack

Easy, auto-applied run-rate discounts available for any customers/partners on any deal type. Discounts range by country and product.

[Program Site](#)

Hunting (OIP)

Extra discounts available to partners who register partner-sourced deals; stackable with other promotions.

[Program Site](#)

Teaming (TIP)

Extra discounts available to partners who register Cisco-sourced deals; stackable with other promotions.

[Program Site](#)

Provider Pricing

Extra discounts available for service providers worldwide. Higher-tier providers have access to higher discounts.

[Program Site](#)

Cisco 360 Partner Incentive

Back-end rebate program which allows partners to apply for post-sale rebates on certain focus products

[Program Site](#)

Please contact our team with any questions:

Emily Raciti eraciti@cisco.com

Henrique Tiago htiago@cisco.com

