Product	Incentive Description	Incentive Benefit	Eligible Partners	Eligible Segment(s)
Adobe Document Cloud VIP (Includes Adobe Acrobat and Adobe Acrobat Sign)	**Deal Registration on new DC sales** **Tier 1:** min 10+ named user licenses or 1,500 Sign transactions.	**Tier 1 VIP:** 10%	Certified & Gold	Commercial, Education, Government
	Tier 2: min 50+ named user licenses or 7,500 Sign transactions.	**Tier 2: VIP:** 30%		
	Competitive Conversion Rebate (min 10+ named user licenses or 1,500 Sign transactions)	Up to 50% rebate.		
NEW! Acrobat AI Assistant	**Deal Registration on new Acrobat AI Assistant licenses** (min +5 licenses)	**VIP:** 30%		
Adobe Express (Team and Enterprise) VIP	**Deal Registration on new Adobe Express licenses** (Com/Gov min +10 licenses, Edu min 100+ licenses)	**VIP:** 20%		